

Thank you for visiting the Your Loan Sherpa web site located at www.yourloansherpa.com (the “**Site**”). (YLS) is pleased to provide this Privacy Policy to inform you of our practices with respect to the collection and use of Personal Information. By using the Site, you consent to the following terms.

What we collect: The data that we regularly collect about visitors to the Site (e.g., IP address, browser type, pages accessed, duration of visit, etc.) does not necessarily enable us to personally identify you, and that is not our intention. We do collect personally identifiable information about you, including for example, your name, and contact information (your “**Personal Information**”), but only if you voluntarily provide it to us by submitting such information and/or requesting further information.

How we use it: If you choose to provide us with Personal Information, we will use such information primarily to respond to your inquiry or provide you with more detailed and customized information regarding YLS’s products and services. We may also use such information (i) as reasonably necessary to administer or provide customer support for the Site; (ii) to improve our marketing and promotional efforts, to analyze Site usage, improve our content and product offerings, and customize the Site’s content, layout, and services; and (iii) for research and marketing purposes, including providing you with periodic communications about products, services, discounts, or upcoming events.

Aggregate Data: We may aggregate Personal Information and disclose such information in a non-personally identifiable manner to third parties. In these situations, we do not disclose any information that could be used to identify you personally. Personal Information, such as your name, email address, or password, is not disclosed to these third parties without your consent.

Opt-In User and Disclosure: Users of the Site may have opportunities to opt-in to have their Personal Information used for other purposes. If you do not wish to participate in these opportunities, such use of your Personal Information can be prevented by choosing not to opt in.

Use of Cookies: To facilitate your use of the Site, YLS uses session cookies. A cookie is a small amount of data that YLS servers transfer to your browser and that only YLS servers can read. When you access the Site, the cookie file captures your IP address, unique session identifier number and other session data to enable you to traverse through the Site’s various screens without having to authenticate yourself at each new screen or input duplicate information. YLS’s cookies terminate at the end of the session, or after twenty (20) minutes of idle time, and no information is permanently saved on your system.

Links: For your convenience, we have provided links to certain third party web sites, including but not limited to some of YLS’s customers. If you choose to visit a third party’s site, please be aware that the third party’s privacy policy, and not YLS’s, will govern your activities and any information you disclose while visiting the third party’s site.

Security: Because any Personal Information that you submit to YLS online is purely voluntary and should not be of a particularly sensitive nature, we employ our standard security measures and do not use any special encryption methods at this time.

Policy Changes: *YLS reserves the right to change this Privacy Policy, and will post any revisions on the Site. We encourage you to review this Privacy Policy periodically for any changes. Your continued use of the Site will be subject to the then-current Privacy Policy.*

Questions and Updates: *If you have any questions or suggestions about our privacy practices, or you wish to update or correct any Personal Information that you have chosen to provide to us, please feel free to contact us at webmaster@yourloansherpa.com, or by writing to:*

YourLoanSherpa.com
Attention: Privacy Officer
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Winchester, MA 01890